

NUR 324 SWOT ANALYSIS FOR: Michele Nichols, RN, BSOM

INTERNAL FACTORS

STRENGTHS (+)	WEAKNESSES (-)
<p><i>1. Qualities, characteristics, abilities.</i> Honest, forthright, strong work ethic, strong moral compass, organized, leader, knowledgeable about business tactics, strong nursing background, self motivated, team leader, well read, multiple transferable skills, excellent networker,</p> <p><i>2. What are you confident about?</i> Ability to lead a team, develop workflows, working in chaotic situations, ability to manage department budget, writing skills, presentation skills</p> <p><i>3. What are you looking forward to?</i> Next level of management with adding another unit to manage, completing my BSN and moving forward to MSN, taking the new department and turning it into an efficient productive environment</p> <p><i>4. What are you enjoying right now?</i> Completing assignments so I can enjoy the rest of the weekend, a good book to read</p>	<p><i>1. Areas where objectives are not met?</i> Outspoken at wrong times, quick to temper, profanity at times of great stress, can be inflexible with opinions or chosen direction, limited education- Diploma RN with degree in business not the preferred BSN, ability to hold a grudge, can be argumentative</p> <p><i>2. What are you not confident about?</i> Conflict resolution abilities, additional opportunities to advance in present work situation</p> <p><i>3. What causes you stress?</i> Unclear objectives, poor communication, lack of transparency, deception of any form, disorganization, possibility of having to change hospitals to be truly appreciated for my skill set</p> <p><i>4. What do you fear?</i> My personal financial situation, fear of letting my superiors down, fear of losing my temper, Fear knee jerk reaction versus responding appropriately</p>

EXTERNAL FACTORS

OPPORTUNITIES (+)	THREATS (-)
<p><i>1. Areas where objectives are not met?</i> Degree completion, Job satisfaction, personal life- as in having one, need more with friends, invitations to upper level management meetings-chance to showcase ideas</p> <p><i>2. What are you not confident about?</i> Managing some of the senior employees in the new unit, potential for conflict</p> <p><i>3. What causes you stress?</i> Addition of more responsibilities, more employees to manage, disruption to my current routine, daughter moved back home with additional pets</p> <p><i>4. What do you fear?</i> Failure, that the addition of the new work responsibilities could derail my current pursuit of my BSN</p>	<p><i>1. Areas of concern?</i> Competition for advancement, bored with current job assignment and at these times I can get lackadaisical, need for a challenge, that changes that need to be made will not be supported by upper level management, reaction to stress that is not positive</p> <p><i>2. Do you feel threatened by the thought of changing your reactions?</i> Not really, these are areas that need to be addressed</p> <p><i>3. What are the dangers in this to you as a student?</i> Could create a barrier to my BSN completion</p>

(Table will expand to accommodate your text. Save your work, and then "Save As" PDF file format for submission.)